

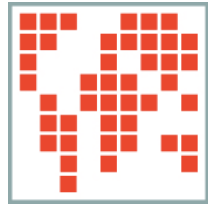
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Innovations for Transparency & Accountability

**Seguindo el dinero y abriendo el
gobierno!**

Dr. Alan Hudson

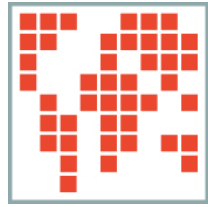
Executive Director, Global Integrity



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What is Open Government?

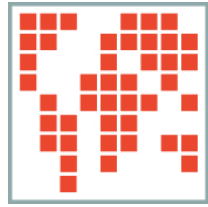
- Transparency, accountability, access to info, participation, co-creation, with tech
- Leads to – *por lo tanto ... una mejor calidad de vida* - Better health, education, jobs, security, decisions
- Involves public institutions, businesses, civil society, academic institutions, people!



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What is the opportunity?

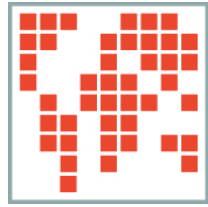
- Tackling shared challenges, developing better policies, meeting people's needs
- Sharing, supporting and learning
- Momentum, interest, excitement (and questions) – Mexico in the lead in 2015!



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What are the challenges?

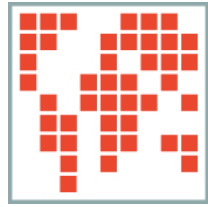
- Transparency + Participation → Accountability → Action?
- Citizen engagement – is it happening?
- Government commitments – are they being met?
- Deep-seated challenges – can they be addressed?
- Long-term sustainability – will it be achieved?



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How can (some of) the challenges be met?

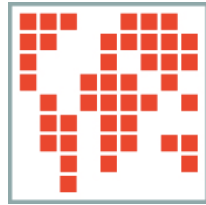
- Go beyond the data
 - Focus on real problems
 - In specific places
 - Work with “real people”
- Opening government at sub-national level



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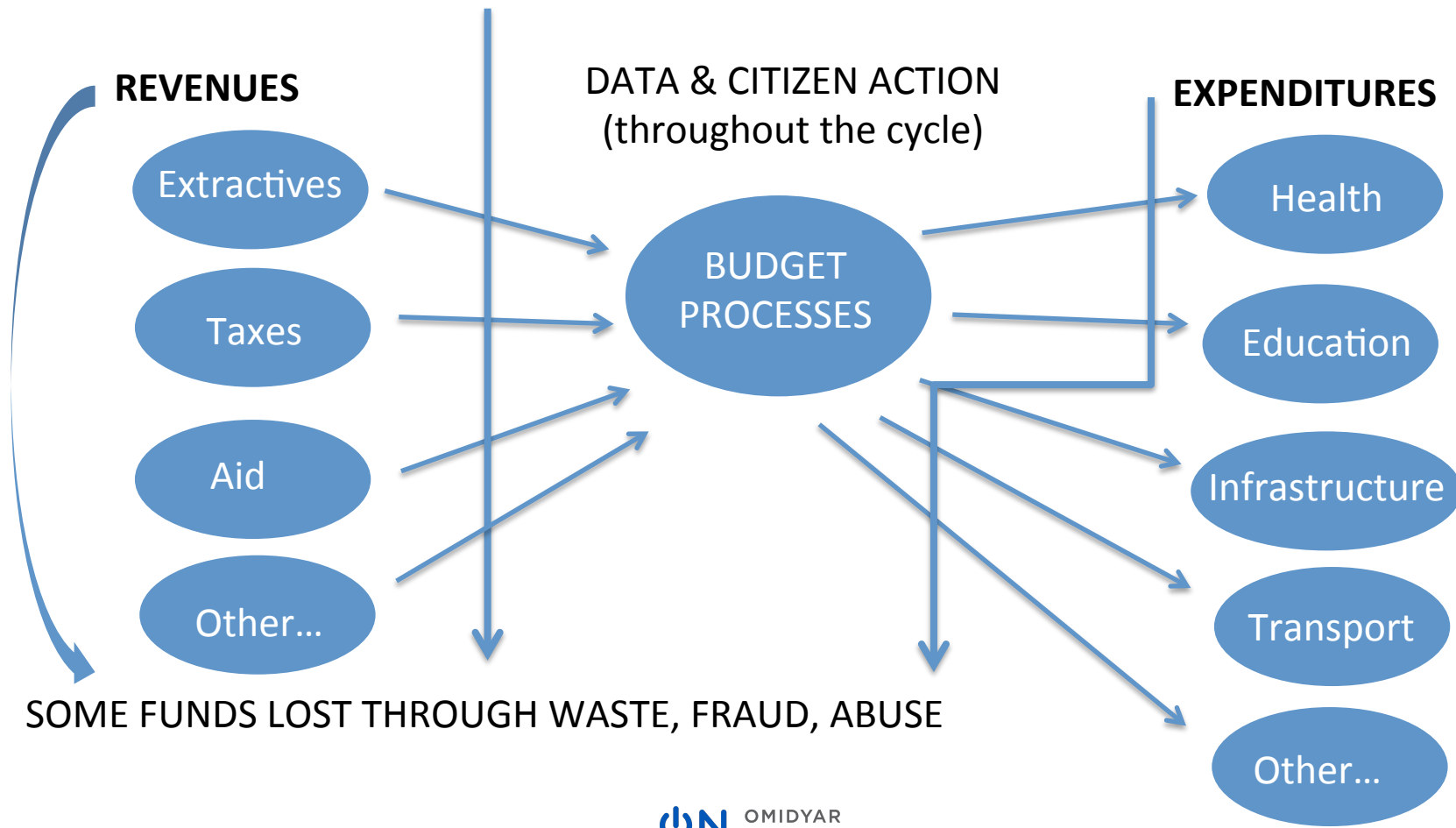
Follow the Money Mappings: What & why?

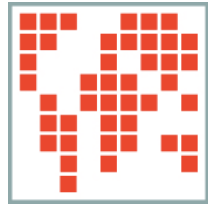
- If people can't follow the money, then government isn't open!
- Can people track and shape the use of public resources?
- Can people assess whether public funds are invested effectively e.g. *para mejorar las escuelas*



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CONTRACTING PROCESSES (present throughout the cycle)

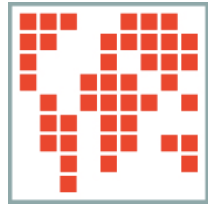




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Follow the Money Mapping: Aims

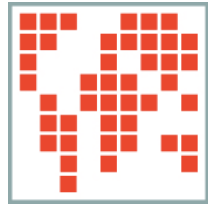
- To support implementation of OGP/AGA commitments, inc. at sub-national level
- To develop a methodology to map the follow the money system
- To help put Follow the Money at the heart of open government e.g. Italy!



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Follow the Money Mapping: Elements

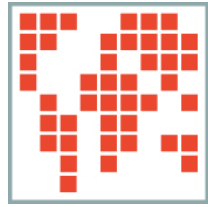
- Top-down
 - Political, legal, regulatory foundations
 - Data – availability, quality, accessibility
 - Citizen engagement opportunities
 - Capacity to use data for engagement
- Bottom-up
 - Data.Gob.Mx
 - Sub-national



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Follow the Money Mapping: Sub-national

- Real problems, specific places, “real people”
- 12 States
- Education, health, social development, energy
– public contracts
- Identifying challenges, encouraging learning,
informing policies



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*Siguiendo el dinero y abriendo el
gobierno,*

con la ciudadanía al centro

en Mexico y en todo el mundo!