Siguiendo el dinero y abriendo el gobierno!

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What is Open Government?

• Transparency, accountability, access to info, participation, co-creation, with tech

• Leads to – *por lo tanto ... una mejor calidad de vida* - Better health, education, jobs, security, decisions

• Involves public institutions, businesses, civil society, academic institutions, people!
What is the opportunity?

• Tackling shared challenges, developing better policies, meeting people’s needs

• Sharing, supporting and learning

• Momentum, interest, excitement (and questions) – Mexico in the lead in 2015!
What are the challenges?

- Transparency + Participation → Accountability → Action?
- Citizen engagement – is it happening?
- Government commitments – are they being met?
- Deep-seated challenges – can they be addressed?
- Long-term sustainability – will it be achieved?
How can (some of) the challenges be met?

- Go beyond the data
- Focus on real problems
- In specific places
- Work with “real people”

Opening government at sub-national level
Follow the Money Mappings: What & why?

• If people can’t follow the money, then government isn’t open!

• Can people track and shape the use of public resources?

• Can people assess whether public funds are invested effectively e.g. *para mejorar las escuelas*
GLOBAL INTEGRITY

CONTRACTING PROCESSES (present throughout the cycle)

REVENUES
- Extractives
- Taxes
- Aid
- Other...

DATA & CITIZEN ACTION
(throughout the cycle)

BUDGET PROCESSES

EXPENDITURES
- Health
- Education
- Infrastructure
- Transport
- Other...

SOME FUNDS LOST THROUGH WASTE, FRAUD, ABUSE
Follow the Money Mapping: Aims

• To support implementation of OGP/AGA commitments, inc. at sub-national level

• To develop a methodology to map the follow the money system

• To help put Follow the Money at the heart of open government e.g. Italy!
Follow the Money Mapping: Elements

• Top-down
  – Political, legal, regulatory foundations
  – Data – availability, quality, accessibility
  – Citizen engagement opportunities
  – Capacity to use data for engagement

• Bottom-up
  – Data.Gob.Mx
  – Sub-national
Follow the Money Mapping: Sub-national

• Real problems, specific places, “real people”
• 12 States
• Education, health, social development, energy – public contracts
• Identifying challenges, encouraging learning, informing policies
Siguiendo el dinero y abriendo el gobierno,

con la ciudadanía al centro

en México y en todo el mundo!